



The 12th Annual REACH Car Show is proud to announce a special tribute honoring two legendary figures whose influence helped shape American car culture from the garage to the airwaves: Gene Winfield and Brian Wilson.

Widely known as the “King of Kustoms,” Gene Winfield was a pioneering force in the world of hot rods and custom cars. Over an extraordinary eight-decade career, his visionary designs, masterful fabrication, and signature “Winfield Fade” paint technique redefined automotive artistry. His work extended beyond the street to the screen, with custom creations featured in iconic productions such as *Blade Runner* and *Star Trek*.

Brian Wilson, the creative genius behind the Beach Boys, brought car culture to life through music. Though not a mechanic himself, Wilson’s songwriting captured the spirit, energy, and freedom of the Southern California hot rod scene. With classics like “409,” “Little Deuce Coupe,” and “Fun, Fun, Fun,” he transformed the sound of engines and the thrill of the open road into an enduring cultural soundtrack.

This year’s featured exhibit will showcase a curated collection of vehicles that reflect the distinctive legacies of these two icons—celebrating both the craftsmanship of custom car design and the cultural impact of the music that made it legendary.

Join us at the **12th Annual REACH Car Show, Sunday, September 13, 2026, (Raindate Sunday, September 27) 8am - 3pm, Fairfield Hills Complex, Newtown, CT**, as we honor the machines, the music, and the visionaries who continue to inspire generations of enthusiasts.

