



Great Grilles of the '50s

The 1950s was a “golden era” for Detroit, reflecting the endless optimism and futuristic view in America following World War II. Car designers and stylists were inspired by current day fighter jets, space age technology, and chrome. Their creations sported great chrome grilles, bullet-nosed bumpers, enormous tail fins, cockpit-styled dashboards, and frames as big as aircraft carriers. The allure and emotional appeal of these cars has been well documented in countless books over the years. But without exception all of these titles look fabulous ‘50s vehicles as the sum of their parts. None focus specifically on what many consider to be the most distinguishing aspect of many of the cars from the fabulous ‘50s – their front grilles.

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Mark Misercola is a writer, author, and classic car collector who has a passion for American cars from the 1950s and '60s. Mark started his career as a journalist covering the automobile industry for the Buffalo Courier-Express. Today, his regular commentaries on collector cars can be found online in his blog (REO Speed Blog).

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